

ORDER



KLAS

Orders	Order / Rev:	37381		
	Alt Order #:	08863441		
	Product Desc:	BERKLEY/SENATE/D		
	Estimate:		KLAS	
	Flight Dates:	10/09/12 - 10/15/12	Primary AE:	Mike Jones
	Original Date / Rev:	09/24/12 / 10/16/12	Sales Office:	K-WAS
	Order Type:	GENERAL	Sales Region:	National

Agency	Name:	Shorr Johnson Magnus
	Buying Contact:	
	Billing Contact:	
		1831 Chestnut St.
		Philadelphia, PA 19103
	Billing Type:	Cash
	Billing Calendar:	Broadcast
	Billing Cycle:	EOM/EOC
	Agency Commission:	15%

Advertiser	Name:	Berkley, Shelley - D-USS	
	Demographic:	A35+	New Business Thru:
	Product Codes:	PO1	Order Separation:
	Priority:	LV1	Advertiser External ID:
	Revenue Codes:	AGY, POL, CAND	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	141	\$70,635.00	\$60,039.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	141	\$70,635.00	\$60,039.75	0.00
Total	111	\$70,635.00	\$60,039.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Mike Jones Start Of Order - End Of Order 100%

Order Share	Share	Total
KLAS	30%	\$70,635.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$58,862.50
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$11,772.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
LINKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	10/09/12	10/12/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a	-TWTF--	:30	5	\$25.00	LV3	0.00	NM	5	\$125.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/08/12	10/14/12	-TWTF--		5	\$25.00	0.00							
E 2	8	10/15/12	10/15/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a	M-----	:30	2	\$25.00	LV3	0.00	NM	2	\$50.00

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Advertiser: Berkley, Shelley - D-USS
Product Desc: BERKLEY/SENATE/D
Estimate:

KLAS

<u>Ln</u>	<u>Ch</u>	<u>Start</u>	<u>End</u>	<u>Inventory Code</u>	<u>Break</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Len</u>	<u>Spots</u>	<u>Rate</u>	<u>Pri</u>	<u>Rtg</u>	<u>Type</u>	<u>Spots</u>	<u>Amount</u>
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----		2				\$25.00		0.00			
E 3	8	10/09/12	10/12/12	CBS This Morning	7-9a CM	7-9a	-TWTF--	:30	10	\$165.00	LV3	0.00	NM	10	\$1,650.00
CBS This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		10				\$165.00		0.00			
E 4	8	10/15/12	10/15/12	CBS This Morning	7-9a CM	7-9a	M-----	:30	3	\$165.00	LV3	0.00	NM	3	\$495.00
CBS This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----		3				\$165.00		0.00			
E 5	8	10/09/12	10/12/12	8 News Now	5a M-F	CM	5-6a	:30	11	\$185.00	LV3	0.00	NM	11	\$2,035.00
8 News Now															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		11				\$185.00		0.00			
E 6	8	10/15/12	10/15/12	8 News Now	5a M-F	CM	5-6a	:30	3	\$185.00	LV3	0.00	NM	3	\$555.00
8 News Now															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----		3				\$185.00		0.00			
E 7	8	10/09/12	10/12/12	8 News Now	6a M-F	CM	6-7a	:30	8	\$250.00	LV3	0.00	NM	8	\$2,000.00
8 News Now															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		8				\$250.00		0.00			
E 8	8	10/15/12	10/15/12	8 News Now	6a M-F	CM	6-7a	:30	2	\$250.00	LV3	0.00	NM	2	\$500.00
8 News Now															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----		2				\$250.00		0.00			
E 9	8	10/09/12	10/12/12	8 News Now	Noon M-F	CM	12-1230p	:30	4	\$275.00	LV3	0.00	NM	4	\$1,100.00
8 News Now															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		4				\$275.00		0.00			
E 10	8	10/15/12	10/15/12	8 News Now	Noon M-F	CM	12-1230p	:30	1	\$275.00	LV3	0.00	NM	1	\$275.00
8 News Now															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----		1				\$275.00		0.00			
E 11	8	10/09/12	10/12/12	Ellen		CM	3-4p	:30	4	\$375.00	LV3	0.00	NM	4	\$1,500.00
Ellen															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		4				\$375.00		0.00			
E 12	8	10/15/12	10/15/12	Ellen		CM	3-4p	:30	1	\$375.00	LV3	0.00	NM	1	\$375.00
Ellen															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----		1				\$375.00		0.00			
E 13	8	10/09/12	10/12/12	Price Is Right		CM	10-11a	:30	1	\$400.00	LV3	0.00	NM	1	\$400.00
Price Is Right															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		1				\$400.00		0.00			
E 14	8	10/15/12	10/15/12	Price Is Right		CM	10-11a	:30	1	\$400.00	LV3	0.00	NM	1	\$400.00
Price Is Right															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		1				\$400.00		0.00			

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Alt Order #: 08863441
Flight Dates: 10/09/12 - 10/15/12

Advertiser: Berkley, Shelley - D-USS
Product Desc: BERKLEY/SENATE/D
Estimate:

KLAS

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	8	10/15/12	10/15/12	Price Is Right		CM	10-11a		M-----	:30	1	\$400.00	LV3	0.00	NM	1	\$400.00
PRICE RITE																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12 10/21/12 M----- 1 \$400.00 0.00																	
E 15	8	10/09/12	10/12/12	Live w/Kelly		CM	9-10a		-TWTF--	:30	4	\$275.00	LV3	0.00	NM	4	\$1,100.00
KELLY																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12 10/14/12 -TWTF-- 4 \$275.00 0.00																	
E 16	8	10/15/12	10/15/12	Live w/Kelly		CM	9-10a		M-----	:30	1	\$275.00	LV3	0.00	NM	1	\$275.00
KELLY																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12 10/21/12 M----- 1 \$275.00 0.00																	
E 18	8	10/15/12	10/15/12	Y&R		CM	11a-12p		M-----	:30	2	\$500.00	LV3	0.00	NM	1	\$500.00
YNG & RSTLSS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12 10/21/12 M----- 2 \$500.00 0.00																	
Spot	Ch	Date Range	Description				Start/End Time					Weekdays	Length	Rate	Rtg	Type	
1		8 10/15/12-10/21/12 Y&R					11a-12p					M-----	:30	(\$500.00)	0.00	NM	
<i>Credited move \$\$ to 37382/8863442</i>																	
E 20	8	10/13/12	10/13/12	8 News Now Sat	5-7p	CM	5-7p		-----S-	:30	2	\$185.00	LV3	0.00	NM	2	\$370.00
NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12 10/14/12 -----S- 2 \$185.00 0.00																	
E 21	8	10/09/12	10/12/12	8 News Now 5-630p	M-FCM	CM	5-630p		-TWTF--	:30	8	\$400.00	LV3	0.00	NM	8	\$3,200.00
NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12 10/14/12 -TWTF-- 8 \$400.00 0.00																	
E 22	8	10/15/12	10/15/12	8 News Now 5-630p	M-FCM	CM	5-630p		M-----	:30	2	\$400.00	LV3	0.00	NM	2	\$800.00
NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12 10/21/12 M----- 2 \$400.00 0.00																	
E 23	8	10/09/12	10/12/12	8 News Now 4p	M-F	CM	4-5p		-TWTF--	:30	8	\$350.00	LV3	0.00	NM	8	\$2,800.00
NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12 10/14/12 -TWTF-- 8 \$350.00 0.00																	
E 24	8	10/15/12	10/15/12	8 News Now 4p	M-F	CM	4-5p		M-----	:30	2	\$350.00	LV3	0.00	NM	2	\$700.00
NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12 10/21/12 M----- 2 \$350.00 0.00																	
E 25	8	10/13/12	10/13/12	Sat 7-8p - ET Wknd		CM	7p-730p		-----S-	:30	1	\$165.00	LV3	0.00	NM	1	\$165.00
ET WKND																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12 10/14/12 -----S- 1 \$165.00 0.00																	
E 26	8	10/09/12	10/12/12	7-8p Rotator		CM	7-8p		-TWTF--	:30	3	\$300.00	LV3	0.00	NM	3	\$900.00
ET/INSDR																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12 10/14/12 -TWTF-- 3 \$300.00 0.00																	
E 27	8	10/15/12	10/15/12	7-8p Rotator		CM	7-8p		M-----	:30	2	\$300.00	LV3	0.00	NM	2	\$600.00

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Flight Dates: 10/09/12 - 10/15/12

Advertiser: Berkley, Shelley - D-USS
Product Desc: BERKLEY/SENATE/D
Estimate:

<u>Ln</u>	<u>Ch.</u>	<u>Start</u>	<u>End</u>	<u>Inventory Code</u>	<u>Break</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Len</u>	<u>Spots</u>	<u>Rate</u>	<u>Pri</u>	<u>Rtg</u>	<u>Type</u>	<u>Spots</u>	<u>Amount</u>
ET/INSDR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----		2	\$300.00			0.00					
E 28	8	10/09/12	10/12/12	630-7p Inside Edition	CM	630-7p	-TWTF--	:30	1	\$275.00	LV3	0.00	NM	1	\$275.00
INS EDIT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--		1	\$275.00			0.00					
E 29	8	10/15/12	10/15/12	630-7p Inside Edition	CM	630-7p	M-----	:30	1	\$275.00	LV3	0.00	NM	1	\$275.00
INS EDIT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----		1	\$275.00			0.00					
E 30	8	10/09/12	10/09/12	Tue 8-9p NCIS	CM	8-9p	-T-----	:30	1	\$12,000.00	LV1	0.00	NM	1	\$12,000.00
NCIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----		1	\$12,000.00			0.00					
E 31	8	10/09/12	10/09/12	Tue 10-11p Vegas	CM	10-11p	-T-----	:30	1	\$1,300.00	LV3	0.00	NM	1	\$1,300.00
VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----		1	\$1,300.00			0.00					
E 32	8	10/09/12	10/09/12	Tue 9-10p NCIS: LA	CM	9-10p	-T-----	:30	1	\$2,000.00	LV3	0.00	NM	1	\$2,000.00
NCIS LA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----		1	\$2,000.00			0.00					
E 33	8	10/11/12	10/11/12	Thu 9-10p Person Of Interest	CM	9-10p	---T---	:30	2	\$1,800.00	LV3	0.00	NM	0	\$0.00
PERS OF INT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---		2	\$1,800.00			0.00					
Spot	<u>Ch</u> <u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>		<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	8	10/08/12-10/14/12	Thu 9-10p	9-10p			---Th----		:30	(\$1,800.00)	0.00	NM		
	Credited due pgm chg														
	2	8	10/08/12-10/14/12	Thu 9-10p	9-10p			---Th----		:30	(\$1,800.00)	0.00	NM		
E 34	Credited due pgm chg														
	8	10/14/12	10/14/12	Sun 7-8p 60 Minutes	CM	7-8p	-----S	:30	1	\$1,300.00	LV3	0.00	NM	1	\$1,300.00
60 MIN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S		1	\$1,300.00			0.00					
E 37	8	10/14/12	10/14/12	Sun 10-11p The Mentalist	CM	10-11p	-----S	:30	1	\$1,900.00	LV3	0.00	NM	1	\$1,900.00
MENTALIST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S		1	\$1,900.00			0.00					
E 38	8	10/12/12	10/12/12	Fri 10-11p Blue Bloods	CM	10-11p	----F--	:30	1	\$1,400.00	LV3	0.00	NM	1	\$1,400.00
BLUE BLOODS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--		1	\$1,400.00			0.00					
E 39	8	10/12/12	10/12/12	Fri 9-10p Made In Jersey	CM	9-10p	----F--	:30	1	\$1,200.00	LV3	0.00	NM	0	\$0.00
MD IN JRSY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--		1	\$1,200.00			0.00					

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Advertiser: Berkley, Shelley - D-USS
Product Desc: BERKLEY/SENATE/D
Estimate:

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 39	8	10/12/12	10/12/12	Fri 9-10p Made In Jersey	CM	9-10p	----F--	:30	1	\$1,200.00	LV3	0.00	NM	0	\$0.00
MD IN JRSY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>			<u>Rating</u>					
Week: 10/08/12 10/14/12 ----F-- 1 \$1,200.00 0.00															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1		8 10/08/12-10/14/12	Fri 9-10p			9-10p			-----F-----	:30(\$1,200.00)	0.00	NM			
<i>Credited [due pgm chg]</i>															
E 40	8	10/14/12	10/14/12	Sun 9-10p The Good Wife	CM	9-10p	-----S	:30	1	\$1,400.00	LV3	0.00	NM	1	\$1,400.00
GD WIFE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12 10/14/12 -----S 1 \$1,400.00 0.00															
E 41	8	10/12/12	10/12/12	Fri 8-9p CSI: NY	CM	8-9p	----F--	:30	1	\$1,200.00	LV3	0.00	NM	0	\$0.00
CSI: NY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12 10/14/12 ----F-- 1 \$1,200.00 0.00															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1		8 10/08/12-10/14/12	Fri 8-9p			8-9p			-----F-----	:30(\$1,200.00)	0.00	NM			
<i>Credited [due pgm chg]</i>															
E 42	8	10/15/12	10/15/12	Mon 8-9p How Met Mother/ Partners	CM	8-9p	M-----	:30	1	\$1,600.00	LV3	0.00	NM	1	\$1,600.00
MOTHR/PRTNR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12 10/21/12 M----- 1 \$1,600.00 0.00															
E 45	8	10/10/12	10/10/12	Wed 8-9p Survivor: Philippines	CM	8-9p	--W----	:30	1	\$1,900.00	LV3	0.00	NM	1	\$1,900.00
SURVIVR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12 10/14/12 --W---- 1 \$1,900.00 0.00															
E 46	8	10/10/12	10/10/12	Wed 9-10p Criminal Minds	CM	9-10p	--W----	:30	1	\$2,300.00	LV3	0.00	NM	1	\$2,300.00
CRIM MINDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12 10/14/12 --W---- 1 \$2,300.00 0.00															
E 47	8	10/10/12	10/10/12	Wed 10-11p CSI	CM	10-11p	--W----	:30	1	\$2,000.00	LV3	0.00	NM	1	\$2,000.00
CSI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12 10/14/12 --W---- 1 \$2,000.00 0.00															
E 48	8	10/11/12	10/11/12	Thu 8-9p Big Bang / 2 1/2 Men	CM	8-9p	---T---	:30	1	\$2,100.00	LV3	0.00	NM	1	\$2,100.00
BGBNG/2.5 MEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12 10/14/12 ---T--- 1 \$2,100.00 0.00															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1		8 10/08/12-10/14/12	Thu 8-9p			8-9p			---Th-----	:30(\$2,100.00)	0.00	NM			
<i>See MG 48.2 [Program PE'd due NV Broadcasters Senate Debate - bco]</i>															
2		8 10/11/12-10/11/12	Thu 9-10p			9-10p			---Th-----	:30	\$2,100.00	0.00	NM		
<i>(M) MG for 48.1 10/11</i>															
E 49	8	10/13/12	10/13/12	Sat 10-11p 48 Hours Mystery	CM	10-11P	----S-	:30	1	\$750.00	LV3	0.00	NM	1	\$750.00
48 HR MYST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12 10/14/12 ----S- 1 \$750.00 0.00															
E 50	8	10/09/12	10/12/12	Letterman Letterman	CM	1135p-1237a	-TWTF--	:30	4	\$200.00	LV3	0.00	NM	4	\$800.00

Order / Rev: 37381
Alt Order #: 08863441
Flight Dates: 10/09/12 - 10/15/12

Advertiser: Berkley, Shelley - D-USS
Product Desc: BERKLEY/SENATE/D
Estimate:

KLAS

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LTTMAN																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/08/12	10/14/12	-TWTF--			4		\$200.00		0.00						
E 51	8	10/15/12	10/15/12	Letterman		CM	1135p-1237a		M-----	:30	2	\$200.00	LV3	0.00	NM	2	\$400.00
LTTMAN																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/15/12	10/21/12	M-----			2		\$200.00		0.00						
E 52	8	10/09/12	10/12/12	Craig Ferguson		CM	1237a-137a		-TWTF--	:30	4	\$110.00	LV3	0.00	NM	4	\$440.00
FRGUSN																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/08/12	10/14/12	-TWTF--			4		\$110.00		0.00						
E 53	8	10/15/12	10/15/12	Craig Ferguson		CM	1237a-137a		M-----	:30	1	\$110.00	LV3	0.00	NM	1	\$110.00
FRGUSN																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/15/12	10/21/12	M-----			1		\$110.00		0.00						
E 54	8	10/13/12	10/14/12	8 News Now 11p	Sa/SuCM		11-1135P		-----SS	:30	2	\$300.00	LV3	0.00	NM	2	\$600.00
NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/08/12	10/14/12	-----SS			2		\$300.00		0.00						
E 55	8	10/09/12	10/12/12	8 News Now 11p	M-F	CM	11-1135p		-TWTF--	:30	4	\$500.00	LV3	0.00	NM	4	\$2,000.00
NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/08/12	10/14/12	-TWTF--			4		\$500.00		0.00						
E 56	8	10/15/12	10/15/12	8 News Now 11p	M-F	CM	11-1135p		M-----	:30	1	\$500.00	LV3	0.00	NM	1	\$500.00
NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/15/12	10/21/12	M-----			1		\$500.00		0.00						
E 57	8	10/14/12	10/14/12	CBS News Sunday Morn	0M		CBS Sunday Morn		-----S	:30	2	\$215.00	LV3	0.00	NM	2	\$430.00
SUN MRN																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/08/12	10/14/12	-TWTF--			4		\$500.00		0.00						
E 58	8	10/14/12	10/14/12	8 News Now Sun AM	#2	CM	8 News Now Sun A-----S		:30	1	\$215.00	LV3	0.00	NM	1	\$215.00	
NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/08/12	10/14/12	-----S			1		\$215.00		0.00						
E 59	8	10/14/12	10/14/12	Face The Nation		CM	Face The Nation		-----S	:30	1	\$265.00	LV3	0.00	NM	1	\$265.00
FACE NATN																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/08/12	10/14/12	-----S			1		\$265.00		0.00						
N 61	8	10/09/12	10/14/12	Thu 10-11p		CM	10-11p		---T---	:30	1	\$300.00	LV3	0.00	NM	0	\$0.00
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type																	
1		8	10/08/12-10/14/12	Thu 10-11p			10-11p		(10:00 PM-10:30 PM--Th-----)	:30	1	(\$300.00)	0.00	NM			
Credited due pgm chg																	
N 62	8	10/09/12	10/14/12	Thu 10-11p		CM	10-11p		---T---	:30	1	\$275.00	LV3	0.00	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Rate Rating																	
		Week: 10/08/12	10/14/12	---T---			1		\$275.00		0.00						

Order / Rev: 37381
Alt Order #: 08863441
Flight Dates: 10/09/12 - 10/15/12

Advertiser: Berkley, Shelley - D-USS
Product Desc: BERKLEY/SENATE/D
Estimate:

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N62	8	10/09/12	10/14/12	Thu 10-11p Inside Edition	CM	10-11p (10:30 PM-11:00 PM)	---T---	:30	1	\$275.00	LV3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	---T---		1				\$275.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>
1		8 10/08/12-10/14/12		Thu 10-11p		10-11p (10:30 PM-11:00 PM)				---Th----		:30	(\$275.00)	0.00	NM
		Credited due pgm chg													
N63	8	10/09/12	10/14/12	ACC Football ACC Football	CM	930a-12pm	-----SS	:30	2	\$300.00	LV2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----SS		2				\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>
1		8 10/08/12-10/14/12		ACC Football		930a-12pm				-----SaSu		:30	(\$300.00)	0.00	NM
		See MG 63.3 [due placed on wrong day, move to Sa 10/13, dsc]													
3		8 10/13/12-10/13/12		ACC Football		930a-12pm				-----Sa--		:30	\$300.00	0.00	NM
		(M) MG for 63.1 10/14													
N64	8	10/09/12	10/14/12	Sat Prime Special KLAS Movie	CM	7-11p (8:00 PM-10:00 PM)	----S-	:30	2	\$500.00	LV2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	----S-		2				\$500.00		0.00			
N65	8	10/09/12	10/14/12	137-237a M-F Elec Plyg CM Electric Playground	CM	137-207a	-TWTF--	:30	1	\$30.00	LV3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		1				\$30.00		0.00			
N66	8	10/11/12	10/11/12	Thu 10-11p Person Of Interest	CM	10-11p	---T---	:30	3	\$1,800.00	LV3	0.00	NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	---T---		3				\$1,800.00		0.00			
N67	8	10/11/12	10/11/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a	---T---	:30	1	\$50.00	LV2	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	---T---		1				\$50.00		0.00			
N68	8	10/12/12	10/12/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a	----F--	:30	1	\$25.00	LV3	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	----F--		1				\$25.00		0.00			
N69	8	10/12/12	10/12/12	Fri 8-9p NCIS	CM	8-9p	----F--	:30	1	\$2,100.00	LV2	0.00	NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	----F--		1				\$2,100.00		0.00			
N70	8	10/13/12	10/13/12	Sat Prime Special KLAS Movie: The Fan	CM	730-10p	----S-	:30	1	\$215.00	LV3	0.00	NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	----S-		1				\$215.00		0.00			
N71	8	10/13/12	10/13/12	Sat 1135p-1235a Priv Pr@M Private Practice	CM	1135p-1235a	----S-	:30	1	\$60.00	LV4	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	----S-		1				\$60.00		0.00			
N72	8	10/15/12	10/15/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a	M-----	:30	1	\$25.00	LV3	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----		1				\$25.00		0.00			

Totals 141 \$70,635.00